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Genetic Alliance Welcomes Gene Early to the Council *Longtime Council Contributor Becomes Member*

WASHINGTON – August 25, 2009 – Today, [Genetic Alliance](http://GeneticAlliance.org), a nonprofit health advocacy organization, announced that Gene Early, Ph.D., has joined the Council (formerly known as the Board of Directors). As a consultant to the Council for more than six years, Early has been a driving force for the revolutionary growth of the organization. As a Council member, he will continue to catalyze transformational change for the Council and staff personally, as well as organizationally, in order to model ways of attaining entirely new levels of performance.

“Much of Genetic Alliance's unique and radical transformation is due to Gene Early,” declared Sharon Terry, president and chief executive officer of Genetic Alliance. “Our Council and staff focus on 'what matters' and are able to leave aside personal agendas and one's own intellectual property. Gene has helped to inculcate an environment of openness and boundarylessness that has accelerated the growth of each individual and the organization. We have learned that transformational systems require that we commit to personal transformation.”

The Council both determines and embodies the principles central to the Genetic Alliance mission: openness, presence, transparency, disruption, identification, diversity, collaboration, accountability, and discernment. In addition to the duties of a traditional Board of Directors, the Council makes a deep personal commitment to transformation that drives systemic change to create and remodel systems through the organization. Early is the second addition to the Council in 2009.

“Genetic Alliance is a visionary organization, which has taken quantum leaps in vision and execution in the last six years,” said Early. “Its leaders have consistently challenged themselves to empower multiple communities which serve us all in meeting our health needs – we who are diagnosed and we who are not yet diagnosed with health challenges. Genetic Alliance now sees itself as ‘home to the whole,’ where we open the space for the transformation of systems through our engagement in the most crucial issues of the day affecting our well being as individuals and communities. It has become apparent to us all that this is a natural next step for my involvement with Genetic Alliance, and I'm privileged to join the Council as we remove the constraints and boundaries to what is possible.”

Early is an internationally recognized innovator in leadership development and organizational transformation. For more than 30 years, he has worked with executive

management teams to develop culture as a strategic driver of organizational success. He is a co-founder of Genomic Health, Inc., the first genomic applications company to deliver a clinically validated, breast cancer diagnostic test that effectively assesses the risk of recurrence of breast cancer. As a pioneer of Neuro-Linguistic Programming (NLP) earlier in his career, Gene was the first NLP trainer to live and work in Europe where he co-founded the U.K. Training Centre for NLP (London), founded the European Institute for NLP, and mentored leaders in establishing the first network of NLP training institutes in six European countries. In addition, he has also been the vice-chancellor of operations for the University of the Nations-Kona, the original resource campus of this global university with over 450 branch campuses around the world.

He is founder and senior consultant of Early Leadership Solutions, LLC, as well as a partner in Leaders' Quest, a social enterprise headquartered in London, England, which brings senior business, government, and civil society leaders together in global contexts. It is especially committed to bridging the developed and developing world in order to engage, develop and inspire positive change. In addition, he is actively engaged in equipping grass roots leaders in emerging economies such as China, India and Brazil through his work with the Leaders' Quest Foundation and as a Board member of its U.S. affiliate.

Early earned a bachelor's degree in psychology at Davidson College, in North Carolina, and a Master of Science in counseling and human resources from the University of Bridgeport, in Connecticut. He received his doctorate in leadership and organizational development while studying with Rosemary Stewart at Templeton College, Oxford University in association with the Oxford Centre for Mission Studies and the Open University.

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About Genetic Alliance

Genetic Alliance transforms health through genetics, promoting an environment of openness centered on the health of individuals, families, and communities. Genetic Alliance brings together diverse stakeholders that create novel partnerships in advocacy; integrates individual, family, and community perspectives to improve health systems; and revolutionizes access to information to enable translation of research into services and individualized decision making. For more information about Genetic Alliance, visit <http://www.geneticalliance.org>.