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Genetic Alliance Announces Funding for Outreach and Education Programs
Impact Awards Request For Proposals Released

WASHINGTON, DC (January 17, 2014) –Genetic Alliance invites proposals for the Impact Awards, a program designed to expand the reach of existing outreach and education and improve access to genetic services and support. Up to \$25,000 will be offered per award, and a total of \$175,000 will be distributed overall.

The Impact Awards are an opportunity for organizations to strengthen their impact by incorporating novel partnerships and expanding upon current approaches that educate and engage populations in need. “Our aim for this project is to amplify existing programs that have already achieved some success. Not only will they be able to build upon current activities, but the community will learn from their innovative and effective strategies,” says James O’Leary, Chief Innovation Officer for Genetic Alliance. “Moving forward, these projects will serve as a model for future efforts.”

This award opportunity is part of a larger initiative around public education and engagement of individuals and families to improve access to and knowledge about genetic services. The [National Genetics Education and Consumer Network \(NGECN\)](#) is a three-year initiative led by Genetic Alliance in conjunction with the efforts of the American College of Medical Genetics’ [National Coordinating Center for the Regional Genetic Service Collaboratives \(NCC\)](#). This collaboration and award opportunity are supported by the [Genetics Services Branch](#) of the Maternal and Child Health Bureau within the Health Resources and Services Administration (HRSA).

The full Request for Proposals is available on www.geneticalliance.org/ImpactAwards. Proposals will be accepted until March 14, 2014, 8:00 PM EST. Genetic Alliance will consider proposals submitted from state governments, Native American tribal organizations (other than Federally recognized tribal governments), nonprofits having a 501(c)(3) status with the IRS, and institutions of higher education. All applicants must be located in and serve the United States and/or US territories. An informational webinar will be held on January 23, 2014, from 12:00 to 1:00 p.m. EST. Register online at <http://www.geneticalliance.org/webinars>.

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About Genetic Alliance

Genetic Alliance is a nonprofit health advocacy organization that transforms health by engaging individuals, families, and communities. We bring together diverse stakeholders to create novel partnerships in advocacy. We promote individualized decision making through increased access to information. We integrate individual, family, and community perspectives to improve health systems and services.