Genetics Day on the Hill:
Expect to make an impact! You will.

Join Genetic Alliance for Genetics Day on the Hill on September 27. This is a unique opportunity to impact decisions on two important policies -- genetic nondiscrimination and genetic testing -- while educating policymakers on genetic diseases. Your participation will not only help convey our message to over 50 key officials on Capitol Hill, but will demonstrate the strength of the genetics advocacy community as a whole.

To prepare participants for an effective experience, Genetic Alliance is offering a special training program. The special Strategies for Success teleconference series, which began September 6, is scheduled for one hour every Wednesday at 1pm EST for the first three weeks of September. The first in the series, on September 6, focused on effective communication with elected officials. The second teleconference will be held on September 13 and will educate attendees on key policy issues -- genetic testing and genetic nondiscrimination. The final teleconference, on September 20, will provide participants with an opportunity to ask questions or present concerns with the upcoming event.

Your presence at Genetics Day on the Hill will make an impact! Pass on the invitation and encourage others to join our effort. For more information about Genetics Day on the Hill, the Strategies for Success teleconference series or registration, please visit our website or call Orkideh Malkoc at 202.966.5557 ext. 207.

Spotlight: Help Us Celebrate!

As the founder of Genetic Alliance, I believe this Gala truly captures the spirit of leadership. Help me
celebrate the invaluable legacy we have built together over 20 years, while we launch another successful decade of innovation and excellence in advocacy.

—Joan Weiss
Founder of Genetic Alliance

We are certain that you will want to applaud our first 20 years and help us grow in the next 20 years. Join our advocates, policymakers, partners and industry representatives for the cocktail reception, dinner and dancing. Certainly an evening to remember. We look forward to seeing you there!

Date: Wednesday, September 27, 2006
Time: Cocktails at 6:30 PM. Dinner at 8 PM.
Location: National Geographic Society, 17th and M Streets, N.W. Washington, DC
Tickets: $150 per person; $100 of this is tax deductible.
Parking: Complimentary at the National Geographic Society.

Sponsorship: Please consider sponsoring a table for your organization or purchasing space in our keepsake program.

- To purchase tickets, click here. You may also call 202.966.5557 ext. 211 or send an email to rsample@geneticalliance.org
- For information about sponsoring the Gala, including purchasing space in our keepsake Gala program, please contact Lisa Wise at lwise@geneticalliance.org or by calling 202.966.5557, ext. 214.

Genetic Alliance Launches New Website

Genetic Alliance proudly announces the unveiling of our new website at www.geneticalliance.org. You will notice a more intuitive and user-friendly navigation, a visually appealing backdrop and much more content -- as well as all of the features you've come to count on.

Visitors to the website will find it easier than ever to access our services and programs through:
1. A new Member Services page that allows you to quickly view your benefits.
2. Easier navigation. Find what you're looking for fast!
3. An updated Public Policy section, with an Action page that explains how you can get involved with federal legislation.
4. An improved site search feature that allows you to search the entire website, including information on specific genetic conditions, for the first time.
5. A new Training page that makes it easy to access all the training opportunities -- such as Strategies for Success teleconferences and our Institute for Advocacy -- we have to offer.
6. The ability to email webpages to friends and colleagues.

The website will grow even more robust and dynamic over time. Please, visit often with the expectation that you will find new and interesting features each time. If you have comments about our site, we would love to hear them. Please email Karen White at kwhite@geneticalliance.org.

### Strategies for Success

#### Upcoming Teleconference Schedule:

In preparation for Genetics Day on the Hill on September 27, 2006, Genetic Alliance is hosting a series of special policy conference calls to educate its members about issues relating to that special day of action.

**Genetic Testing Policy and the Genetic Nondiscrimination Act**

Teleconference: September 13, 2006 1:00 - 2:00 pm

Speakers: Dora L. Hughes, M.D., M.P.H., Legislative Assistant to Senator Barack Obama

Kathy Hudson, Ph.D., Director of the Genetics and Public Policy Center

Jennifer R. Leib, Associate Director of Government Relations and Public Policy for Affymetrix, Inc.

**Questions About Genetics Day on the Hill from participants**

Teleconference: September 20, 2006 1:00 - 2:00 pm

Speaker: Orkideh Malkoc, Associate Director of Public Policy for Genetic Alliance.

G.Advocacy is a monthly electronic newsletter distributed by Genetic Alliance. If you know someone who might also...