The Alliance of Genetic Support Groups
announces
A National Conference on
The Empty Pocket Syndrome:
How To Get Funds
November 21-22, 1992
The Buttes
Tempe, Arizona

For more information, contact: Joan Weiss, Alliance Executive Director 1/800/336-GENE
KEYNOTE ADDRESS
"Funding the Impossible Dream"
Ms. Stanlee Stahl

About the keynote speaker: Stanlee Stahl has 25 years of experience on the frontlines working with governmental and non-profit groups. Managing partner of the Asher Group, Inc., a consulting firm, she develops and conducts workshops on proposal writing and special events where she freely shares the secrets of her craft.

WORKSHOPS

$$$ Dollars & Sense
Featuring creative ways to raise money that make sense to your own organization. Includes how to raise public awareness, run special events, structure planned giving, and the Board’s role in fundraising.
Coordinator: Ruby Bishop, Executive Director, Arkansas Chapter, Cystic Fibrosis Foundation

Who Knows Who???
A training session on how to capitalize on your organization’s greatest asset: people or "It’s not what you know, but who you know that counts!"
Coordinators: Robin J. R. Blatt, Education Coordinator, Massachusetts General Genetics Program, Department Public Health
Joan Edwards, Executive Director, The Developmental Disabilities Prevention Program

Nuts & Bolts
Includes such carpentry skills as basic fiscal responsibilities, audits, articles of incorporation, state requirements, and requirements for tax-exempt status.

Grant Writing 101
An introductory course on how to write a successful grant or proposal — where to start; researching sources; Requests for Proposals (RFPs); terminology; finding the fit that works; concept papers; case studies and more!
Panelists: Jayne Mackta, President, Alliance of Genetic Support Groups
Beverly Raff, Director, Nursing, Division of Education in Nursing, School of Continuing Education, The Mount Sinai Hospital, New York City
Ed Duffy, Deputy Chief, Genetic Services Branch, Maternal and Child Health Bureau, HRSA
Jessica Davis, President, Council of Regional Networks for Genetic Services (C.O.R.N.)

SCHEDULE OF EVENTS

Saturday, November 21

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>Registration</td>
</tr>
<tr>
<td>11:00 a.m. - 12:00 p.m.</td>
<td>Membership Meeting (open)</td>
</tr>
<tr>
<td>12:00 p.m. - 1:00 p.m.</td>
<td>Lunch on your own</td>
</tr>
<tr>
<td>1:00 p.m. - 2:00 p.m.</td>
<td>Opening Session and Keynote speech</td>
</tr>
<tr>
<td>2:00 p.m. - 3:30 p.m.</td>
<td>Workshops #1 and 2</td>
</tr>
<tr>
<td>3:45 p.m. - 5:15 p.m.</td>
<td>Workshops #1 and 2</td>
</tr>
<tr>
<td>6:30 p.m. - 9:00 p.m.</td>
<td>Mexican Fiesta and Idea Fair</td>
</tr>
</tbody>
</table>

Sunday, November 22

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. - 8:30 a.m.</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>8:30 a.m. - 10:00 a.m.</td>
<td>Workshops #3 and 4</td>
</tr>
<tr>
<td>10:15 a.m. - 11:45 a.m.</td>
<td>Workshops #3 and 4</td>
</tr>
<tr>
<td>12 noon - 12:30 p.m.</td>
<td>General Session</td>
</tr>
</tbody>
</table>
"Empty Pocket Syndrome: How To Get Funds"

Your support group has been growing, expanding activities, and involving more people, AND needing more money. How do you get more funds? Is it time to become a more formalized organization? How do you do that? What are the benefits? The 1992 Conference in conjunction with the Alliance of Genetic Support Groups Annual Meeting will help you and your organization resolve some of these questions.

GENERAL INFORMATION

Date:
November 21-22, 1992
Saturday 1 p.m. through Sunday 12:30 p.m.
(Registration Saturday 9:00 a.m. to 11:00 a.m.)

Registration:
Early Bird Registration: $75
After October 21: $85
Fee includes Conference Materials; Breaks;
Continental Breakfast; Mexican Fiesta and Idea Fair.

Meeting Place:
The Buttes
2000 Westcourt, Tempe, Arizona 85282
1-800-843-1986
The Buttes is a beautiful mountaintop resort
between Phoenix and Tempe just 3 miles from
Phoenix's Sky Harbor Airport. There is free shuttle
bus service from the airport. A block of rooms has
been reserved. The rate is $95 + tax for single or
double. Handicapped accessible and handicapped
rooms are available. A reservation form is included.
Please mail completed form to Ryan Travel,
6712 Old McLean Village, McLean, VA 22101 or call

Scholarships:
A limited amount of funding is available to
cover registration fees and hotel rooms
which are to be shared. Contact Alliance
office if interested. For travel funds,
individuals are encouraged to seek local
support through organizations such as the
local March of Dimes, volunteer genetic
organizations, and service groups such as
the Lions, the Elks, and the Rotary.

Travel:
American Airlines is offering a substantial
discount for fares and for shipping exhibits.
Call Ryan Travel Agency, our "official"
Ticketing Agency on their toll free number:
1-800-843-8948.

Displays:
Information about your organization and
materials relevant to fundraising will be
exhibited at the "Idea Fair," Saturday
evening.

"Art of Listening" Award will be
presented to the service provider who best
demonstrates that while hearing is a gift;
listening is an art. Send nominations to the
Alliance: 35 Wisconsin Circle, #440, Chevy
Chase, Maryland 20815-7015.

Membership Meeting:
Installation of the Alliance Board of
Directors will be held at the Membership
Meeting Saturday, November 21, 1:00 p.m.-
2:00 p.m.

Mexican Festival and Idea Fair!
Saturday, November 21 from 6:30 p.m.-
9:00 p.m. A wonderful opportunity to
network and share creative ideas.

CONFERENCE PLANNING COMMITTEE
Kimberly Frye, Chair          Donna Olsen
Joan Burns                   Betsy Trombino
Joan Edwards                Joan Weiss
Chuck Evans                 Mary Ann Wilson
Lee Kitchens

CONFERENCE FUNDING SOURCES
Serono Symposia, USA will be publishing
the proceedings of this conference. The
Alliance of Genetic Support Groups is
funded in part by project #MCJ-111008
from the Maternal and Child Health
Bureau (Title V, Social Security Act) Health
Resources and Services Administration,
Department of Health and Human Services.